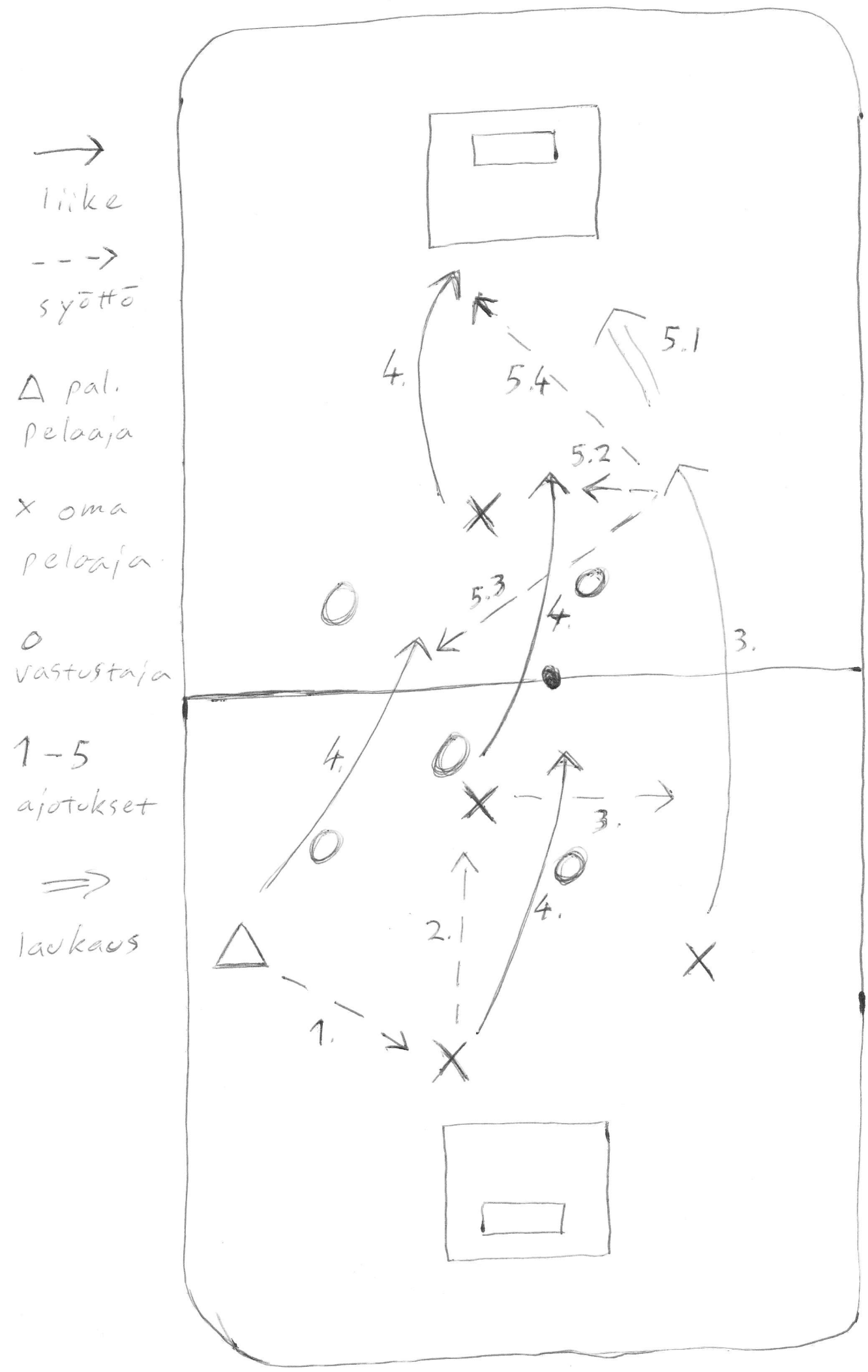Keski käyttö 'avaus